

United States Postal Service®

INDUSTRY ALERT

July 6, 2017

Executive Director Product Management Announcement

Vice President of Marketing Steven Monteith announced the appointment of Thomas (Tom) J. Foti as the Executive Director, Product Management in the Marketing Group. In this role, Tom will be responsible for managing all domestic products for the Postal Service. He and his team will own the vision and product strategies that drive contribution, revenue, and volume. This will involve working cross functionally within the Postal Service, as well as with industry to develop and ultimately implement the vision and strategies.

Tom has over 27 years of postal experience and was most recently on detail as the Executive Director of the World-Class International Platform Initiative, where he was responsible for defining the Postal Service's strategies and key infrastructure investments for International products and services. Tom has a bachelor's degree from the State University of New York at Geneseo and a master's degree in business administration from the University of Maryland. He is also a graduate of the Advanced Leadership Program.

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